



QUALITY POLICY

As a trend-aware, fashion-leading brand with the ability to meet its customers' expectations, we are committed under our Quality Policy to:

- Prioritizing customer satisfaction at every step by maintaining a customer- and technology-focused approach;
- Closely monitoring developments in the apparel and textile industry both globally and in Türkiye and keeping pace with the dynamic developments of our time;
- Contributing to the national economy through our influence and position in the industry and supporting the local economy by prioritizing local employment and local suppliers;
- Maintaining relationships based on trust with all our stakeholders;
- Creating value for all our stakeholders by embracing a work culture aligned with our ethical values and contributing to society and the environment; and
- Complying with the principles of the Quality Management System and continuously improving the effectiveness of the system.